

Color Palette



Primary colors

These are the main colors that make up the majority of the colors used in the design system.

Gray

Gray is a neutral color and is the foundation of the color system. Almost everything in UI design — text, form fields, backgrounds, dividers — are usually gray.

AA 4.97	AA 4.76	AA 4.51	4.01	1.47	2.57	AA 4.97	AAA	AAA	AAA	AAA
25 #FFFFFF	50 #F9F9FB	100 #F2F4F7	200 #E4E7EC	300 #D0D5DD	400 #98A2B3	500 #667085	600 #475467	700 #344054	800 #1D2939	900 #101828

Primary Blue

The primary color is our "brand" color, and is used across all interactive elements such as buttons, links, inputs, etc. This color can define the overall feel and can elicit emotion.

2.66	2.45	2.15	1.78	1.96	2.47	2.89	AA 4.3	AA 6.64	AAA	AAA
25 #E4F9FF	50 #CBF3FF	100 #AAE8FB	200 #7BD8F4	300 #48C7EE	400 #20B2DD	500 #0EA4D1	600 #0B84A8	700 #0D668E	800 #084B69	900 #06374D

Secondary colors

Along with primary colors, it's helpful to have a selection of secondary colors to use in components such as pills, alerts and labels. These secondary colors should be used sparingly or as accents, while the primary color(s) should take precedence.

Dark blue (logo)

AA 6.39	AA 6.16	AA 5.74	AA 4.93	1.70	2.49	3.33	AA 4.96	AA 6.63	AAA	AAA
25 #E8EDF9	50 #C5CFE6	100 #9BA9CA	200 #8395BE	300 #6F81A8	400 #54668F	500 #4D5E82	600 #404D6B	700 #263045	800 #1D2434	900 #171C27

Red (Logo + Error)

AA 5.60	AA 5.48	AA 5.09	4.39	1.65	2.10	2.77	4.00	AA 5.85	AAA	AAA
25 #FFE9E9	50 #FDCFCF	100 #FCB4B4	200 #F99090	300 #F96F6F	400 #FC5D5D	500 #F94C4C	600 #D84545	700 #B83535	800 #8A2929	900 #551717

Lime Green (Accent + Success)

AA 5.68	AA 5.55	AA 4.78	4.17	1.77	2.32	3.24	AA 4.57	AA 5.97	AAA	AAA
25 #EBFFCA	50 #DAFF9E	100 #BCFF4F	200 #9EFF00	300 #90E800	400 #81D000	500 #6FB300	600 #5B9300	700 #3A5E00	800 #263D00	900 #1C2D00

Tertiary colors

Along with primary colors, it's helpful to have a selection of secondary colors to use in components such as pills, alerts and labels. These secondary colors should be used sparingly or as accents, while the primary color(s) should take precedence.

Orange

AA 5.31	AA 5.15	AA 4.72	4.21	1.78	2.45	3.01	3.78	AA 5.51	AAA	AAA
25 #FFFAF5	50 #FFF6ED	100 #FFEAD5	200 #FDDCAB	300 #FEB273	400 #FD853A	500 #FB6514	600 #EC4A0A	700 #C4320A	800 #9C2A10	900 #7E2410

Yellow (Warning)

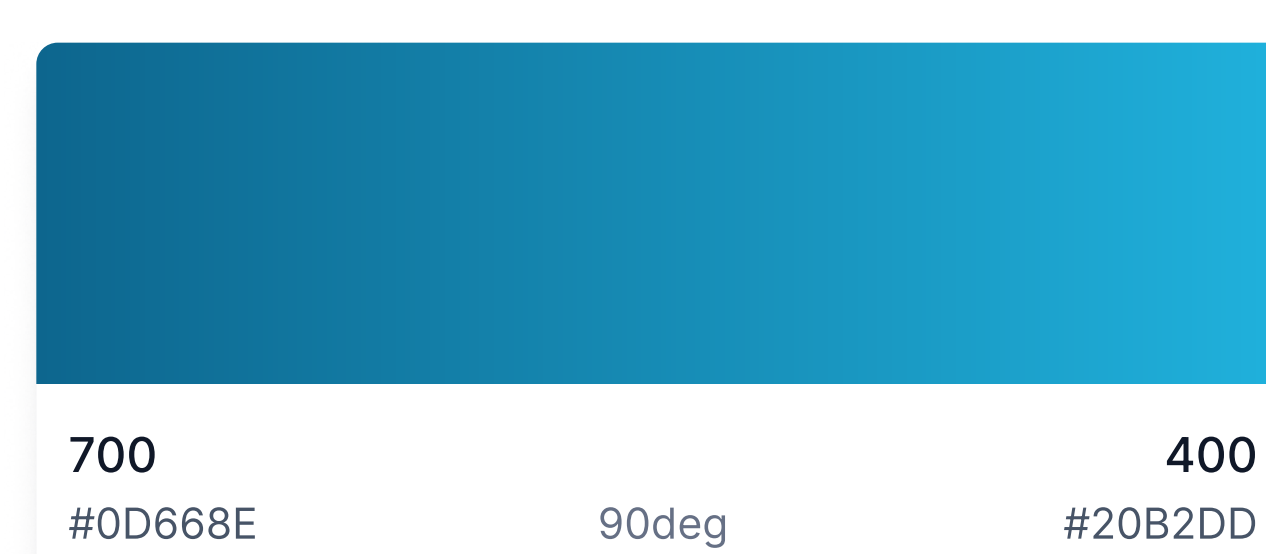
AA 5.31	AA 5.15	AA 4.72	4.21	1.78	2.45	3.01	3.78	AA 5.51	AAA	AAA
25 #FFDD6	50 #FFFB2	100 #FFF963	200 #FFF500	300 #F5EB00	400 #E5CE00	500 #D0BB00	600 #B7A400	700 #8D7600	800 #645A00	900 #413B00

Gradients

A gradient is the gradual blending from one color to another. Incorporating gradients into your designs is a great way to make objects stand out by adding a new dimension and adding realism to objects. They almost create a new color.

Primary gradients

The primary color is your "brand" color, and is used across all interactive elements such as buttons, links, inputs, etc. This color can define the overall feel and can elicit emotion.



Secondary gradients

Gradients are created with brand colors.

